

Today's Strategies



Tomorrow's Solutions



For Immediate Release

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Pallas Partners launches new website

Pallas Partners, the leading strategic consultant in Kentuckiana launches new website to connect clients, partners and affiliates creating a forum for innovation, the sharing of knowledge and business education

Louisville, KY, February 11, 2008 - Pallas Partners has launched a new website following the recent launch of the new Kentuckiana consultancy. The new site will foster education and interaction between clients, partners, and local and regional business leaders. The site is intended to be a dynamic business resource.

"We certainly have developed the website to inform people about our firm, its mission and values and our overall approach to strategic business consulting;" offered Managing Partner Matthew Saltzman, "but we also intend the site to be a compelling and powerful resource repository of business insights, industry best practices and other reports or studies that have useful business applications. Unlike most static sites this will be a compelling and growing resource for any business executive or company doing business in Kentuckiana to revisit regularly."

The new website can be found at www.Pallaspartners.com

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About Pallas Partners

Pallas Partners, Inc. is an independent strategic consulting firm based in Louisville KY. It is committed to providing positive and tangible change strategies, innovative solutions, and assistance in implementation, to clients who seek to create real and lasting value for their shareholders. Through its affiliate network of consulting partners and other strategic alliances Pallas Partners provides its clients with access to talent, resources, and capital that is unparalleled in the Kentuckiana region. Unlike traditional consultants who only offer suggestions Pallas takes responsibility and is held accountable for results. Focusing on tangible results as well as process the firm distinguishes itself in the marketplace. As the leading strategic consultancy in Kentuckiana, offering today's strategies for tomorrow's solutions, Pallas Partners enables senior management to make distinctive, lasting, and substantial improvements in performance. www.Pallaspartners.com