

*Today's Strategies*



*Tomorrow's Solutions*



For Immediate Release

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### **Pallas Partners Announces New Affiliate Consultants**

July 15, 2008 – Pallas Partners Inc. is pleased to announce the addition of five new members to its Affiliate Consulting team. In adding new members to its affiliate lineup Pallas continues to expand its knowledge base and depth. The new members represent a diverse group of exceptional talent, proven track records of success, and tremendous corporate experience.

New Members are **Chris Becker**; Marketing and Branding;; **Cynthia Tsai**, Corporate Development and Government Relations; **Gar Van Doren**, Manufacturing Operations, **John Mcateer**, Interim Management and Corporate Strategy, and **Ken Dicken** Health Care and Entertainment. Pallas Affiliate Consultants work with our clients to seek solutions that help maximize shareholder value and achieve the corporate mission.

Pallas Partners Managing Director and CEO, Matthew Saltzman, stated, "Pallas continues to move rapidly toward the achievement of its mission to be the leading independent strategic consulting firm in the region. Through the addition of these individuals we continue to demonstrate an ability to attract outstanding talent to our offering. These new affiliates bring with them a wealth of experience and skill sets that greatly deepen the Pallas value proposition to our clients. In addition we have begun to expand our affiliations beyond the regional borders, which brings a whole new set of resources, relationships, and possibilities to our clients. The network that we have and are continuing to build is without parallel in this region."

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### **About Pallas Partners**

Pallas Partners, Inc. is an independent boutique strategic consulting firm focused on capital structuring based in Louisville KY. It is committed to providing positive and tangible change strategies, innovative solutions, and assistance in implementation, to clients who seek to create real and lasting value for their shareholders. Through its affiliate network of consulting partners and other strategic alliances Pallas Partners provides its clients with access to talent, resources, and capital that is unparalleled in the Kentuckiana region. Unlike traditional consultants who only offer suggestions Pallas takes responsibility and is held accountable for results. Focusing on tangible results as well as process the firm distinguishes itself in the marketplace. As the leading strategic consultancy in Kentuckiana, offering today's strategies for tomorrow's solutions, Pallas Partners enables senior management to make distinctive, lasting, and substantial improvements in performance. [www.Pallaspartners.com](http://www.Pallaspartners.com)