

*Today's Strategies*



*Tomorrow's Solutions*



For Immediate Release

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### **Pallas Partners Acquires Six Sigma Firm Goldmark Consultants**

November 13, 2009– Pallas Partners has acquired Goldmark Consultants, Inc., a Louisville KY-based firm which provides training, support and consulting services that help organizations implement more effective Business Process Improvement. Six Sigma and Lean are some of the tools utilized. Goldmark will operate as a division of Pallas Partners under its current Goldmark name. Mark Goldstein CEO of Goldmark will join Pallas as part of the transaction and head the Goldmark Division as Managing Partner. The transaction was closed on November 11, 2009.

Goldmark delivers a brand of Business Process Improvement that gives clients the knowledge to improve the capability of their business processes through training, support and consulting. The most powerful and effective tool Goldmark uses is Six Sigma with a goal to increase profits by eliminating variability, defects and waste that undermine performance and customer loyalty. Goldmark's role ranges from providing consulting support to delivering full project management responsibility. Typical projects include the following elements:

- Baseline Assessment
- Solution Development
- Client Resource Training
- Project Leadership & Program Management
- Project Team Coaching & Mentoring.

Founded in 1996 by Mark Goldstein who is a six sigma Master Black Belt, Goldmark clients include **General Electric, LG Electronics, Samsung, Washington Mutual Bank, DuPont, Coca-Cola, AT&T, Callaway Golf, Actaris Metering Systems, and Holm Industries** among other clients from around the world. "Pallas represented a clear opportunity for me to bring Goldmark together with the leading strategic advisory platform in the region", stated **Mark Goldstein**, "The combination will allow me to focus on program development, client implementation, and client service further enhancing the client experience".

"The ability for us to add Goldmark to the Pallas family provides an incredible resource for our current and future clients", stated **Matthew Saltzman, Pallas Partners CEO and Managing Partner**; "This acquisition coupled with the addition of an extraordinary leader to head up the initiative has further cemented our position as the leading strategic advisory firm and deepest offering in the region".

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#### **About Pallas Partners**

Pallas Partners is a regional firm based in Louisville, Kentucky. We are a strategic advisory group focused on helping our clients achieve their goals and objectives with an emphasis on capital structure, operating efficiencies and revenue growth. Our team is comprised of multi-disciplined, senior level advisors with an average 25 years experience. Typical clients range from mid-sized, privately held companies to public corporations and governmental agencies that consider strategy and execution to be critically important now more than ever. [www.pallaspartners.com](http://www.pallaspartners.com)